



Strategic Framework 2025-2028



**United Nations
Association
of Australia
NSW Division**

About UNAA NSW Inc.

The United Nations Association of Australia (UNAA) NSW Division is part of a global network of United Nations Associations connected through the World Federation of United Nations Associations (WFUNA). As a proud member of this international family, UNAA NSW is dedicated to advancing the values and objectives of the United Nations, including promoting peace, human rights, sustainable development, and active global citizenship.



Executive Summary

The UNAA NSW Strategic Framework for 2025 to 2028 outlines our vision to inspire action, foster global citizenship, and bring the values of the United Nations closer to our communities across New South Wales. Guided by our purpose to **Inform, Inspire, and Engage**, we are committed to building partnerships, empowering individuals, and driving initiatives that create meaningful and lasting change.



Our work is centred on four strategic pillars:

- **Peace and Security:** Promoting peacebuilding efforts and raising awareness of Australia's contributions to global peacekeeping.
- **Human Rights:** Advocating for equality and justice through impactful events, youth programs and corporate engagement.
- **Sustainable Development:** Supporting the Sustainable Development Goals (SDGs) through climate action initiatives, community partnerships, and advocacy.
- **Global Citizenship:** Empowering individuals through volunteer opportunities, student programs, and educational initiatives.

This strategy also emphasises flexibility and adaptability, enabling UNAA NSW to align with changing global priorities. Through collaboration with WFUNA, UNAA National, and other UN programs in NSW, we aim to build stronger networks and amplify our collective impact.

Vision

A future where residents of NSW are inspired and encouraged to be global citizens, contributing to a safer, fairer, and more sustainable world in line with United Nations principles and Sustainable Development Goals (SDGs).

Mission

To promote and support the UN's objectives in NSW by fostering collaboration among local communities, governments, and organisations through advocacy, education, and strategic action, focusing on Peace and Security, Human Rights, Sustainable Development, and Global Citizenship.



Our Purpose

At UNAA NSW, our purpose is captured in three core actions: **Inform, Inspire, Engage**. These guiding principles drive everything we do:

Inform: We provide information that educates and builds awareness of global issues, the United Nations' mission, its ongoing activities, and the Sustainable Development Goals (SDGs). Our commitment to informing our community is reflected in our outreach efforts, including events, the schools' program, our website and newsletter, as well as social and digital media.

Inspire: By connecting individuals to impactful volunteering opportunities and educational placements, we inspire active participation in creating positive change. We believe that a world that values peace, justice, and sustainability is built through the collective actions of inspired individuals.

Engage: Engagement is at the heart of our work, achieved through building partnerships with local communities, Not-For-Profit organisations, educational institutions, corporations, and government bodies. We will also continue to engage with the UNAA National team on activities related to the national agenda. By expanding our membership and strengthening partnerships, we foster a connected, supportive network that amplifies our impact and extends our reach into underserved areas.

Our ability to work together to Inform, Inspire, and Engage fulfils our purpose and enables us to set goals across all UNAA NSW pillars. These guiding elements are instrumental in shaping KPIs that reflect our impact, ensuring that every activity brings us closer to a globally aware and locally active NSW community.



Peace and Security

UNAA NSW is dedicated to advancing global and local peacebuilding efforts, fostering a culture of conflict prevention, and promoting Australia's significant contributions to international peacekeeping. Through partnerships, events, and youth engagement, we aim to build understanding and drive action for peace and security.

Key Activities:

- Hosting events to commemorate key United Nations peacekeeping dates, including International Day of Peace and Australian

Peacekeepers Day.

- Partnering with organisations such as the Institute for Economics and Peace and veteran groups to promote Australia's peacekeeping contributions.
- Running youth-focused workshops and events to educate and empower future peacebuilders.

Through these initiatives, we aim to bridge the gap between local communities and global peace efforts, ensuring that everyone can contribute to a more secure and harmonious society.



Human Rights

UNAA NSW is committed to promoting and protecting human rights, fostering equality and justice across NSW.

Key Activities:

- Organising the One Voice, One Humanity annual event, focusing on human rights issues.
- Collaborating with schools, universities, and corporations to extend human rights advocacy into education and professional spaces.
- Supporting youth-led initiatives, including leadership programs and competitions, to engage younger generations in human rights dialogue.

By advocating for justice and equality, we aim to inspire individuals and organisations to take tangible steps toward creating a society where human rights are respected and upheld.

Sustainable Development

UNAA NSW is committed to advancing the UN's Sustainable Development Goals (SDGs) by fostering climate action and sustainable community practices. Through collaboration, education, and advocacy, we aim to drive collective efforts toward creating a resilient and equitable society.

Key Activities:

- Hosting annual sustainability events to engage stakeholders across government, industry, and civil society.
- Promoting renewable practices, circular economies and biodiversity initiatives through community engagement and programs.
- Establishing public-private partnerships to address sustainability challenges collaboratively.

Our work in sustainable development not only addresses environmental challenges but also strengthens the capacity of communities to thrive economically and socially while preserving the planet for future generations.



Global Citizenship

Global citizenship is at the heart of UNAA NSW's mission. We empower individuals to think globally and act locally, supporting their journey toward becoming active participants in the United Nations' mission and the SDGs.

Key Activities:

- Expanding the volunteer program and student placements, ensuring meaningful opportunities aligned with UNAA NSW initiatives.
- Developing micro-credential courses with Western Sydney University to foster skills in global citizenship and sustainable development.
- Celebrating volunteers through the Annual Global Citizenship Gathering and the UN Honour Award.

Through these efforts, we aim to create a community of empowered individuals who actively contribute to building a fairer, more sustainable world.



Biennial UNAA NSW UN Conference

The biennial UNAA NSW UN Conference will be a flagship event showcasing the collaborative efforts across all strategic pillars: [Peace and Security](#), [Human Rights](#), [Sustainable Development](#), and [Global Citizenship](#). This cross-pillar initiative will bring together members, partners, and the wider community to promote the values of the United Nations and inspire collective action.

Outline:

- Provide a platform for knowledge-sharing, networking, and collaboration across government, industry, academia, and civil society.
- Engage diverse audiences, including youth, educators, and professionals.
- Keynote addresses by prominent speakers aligned with UN values and priorities.
- Discuss global challenges such as peacebuilding, human rights advocacy, sustainability, and leadership.
- Opportunities for attendees to connect with UNAA NSW programs, micro-credential courses, and partnership opportunities.

The biennial UN Conference will serve as a cornerstone of UNAA NSW's strategy, fostering collaboration across pillars while strengthening our role as a leading advocate for the United Nations' mission in NSW.



Schools Program

UNAA NSW works with schools to integrate the SDGs into classrooms, fostering awareness and creating the next generation of global citizens.

Key Activities:

- Delivering the UNAA Schools Program to promote UN principles and the SDGs.
- Collaborating with teachers and education stakeholders to provide resources and professional development opportunities.



Partnerships Program

Building reciprocal relationships with organisations that share our values and vision.

Key Activities:

- Expanding partnerships with businesses, governments, and NGOs to co-host events and initiatives.
- Developing sponsorship opportunities to support key programs and events.



International Year of Cooperatives

Cooperatives Build
a Better World

Volunteer Program and Student Placement Program

Providing meaningful opportunities for individuals to contribute their skills and time to advancing the UN's mission.

Key Activities:

- Matching volunteers with roles that align with their skills and interests.
- Partnering with universities to offer student placement programs.



Key Goals for 2025-2028



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UNAA NSW's Strategic Plan focuses on expanding our reach, strengthening partnerships, and driving meaningful impact. Guided by Inform, Inspire, and Engage, we aim to:

1. Expanding Reach

- Increase social and digital media engagement through improved communications and a redesigned website.
- Grow participation in regional NSW through targeted events, workshops, and programs.

2. Growing Membership and Volunteers

- Drive annual growth in membership, with a focus on regional NSW.
- Enhance member experience and improve volunteer retention by aligning roles with skills and interests.

3. Strengthening Partnerships

- Build new collaborations with businesses, universities, and government organisations.
- Deepen ties with UN-related organisations like UN Youth and UN Women to amplify shared goals.

4. Driving Education and Advocacy

- Expand the Schools Program and provide professional development for teachers.
- Launch micro-credential courses in partnership with Western Sydney University.
- Promote the SDGs through sustainability events and workshops.

5. Improving Operations

- Introduce systems to track volunteer contributions and celebrate their impact.
- Enhance governance processes to ensure smooth operations and support long-term growth.

These goals reflect our commitment to building an engaged and proactive community, advancing the UN's mission of a safer, fairer, and more sustainable world.



Getting Involved

UNAA NSW invites you to join us in advancing the United Nations' mission. Whether as a member, volunteer, partner, or participant in our programs and events, your involvement helps make a difference in our communities and beyond.

Visit unaansw.org.au to learn more, sign up as a member, or explore upcoming events. Together, we can create a safer, fairer, and more sustainable future.